



RATE CARD

The Left Hand Valley Courier is the WEEKLY publication of Niwot & Gunbarrel Colorado.

CIRCULATION

Online Editions are delivered to subscribers every Wednesday. Print Week Editions are delivered to 6,000 households and businesses in the Niwot and Gunbarrel area once a month.

DEADLINES

Published: Weekly on Wednesdays
Ad/Insert Deadline: 5pm Thursday
Editorial Copy Deadline: 5pm Sunday
Letters to Editor Deadline: 5pm Sunday

SPECIALTY RATES

Let us build your Ad: \$100 under 1/2 page
\$150 1/2 page and larger
Includes one revision per issue
Additional changes: \$50
Non-Profits: 10% Discount

PRE-PRINTED INSERTS

Quotes available upon request.

Phone: 303-845-3077
Email: advertising@lhvc.com
Alyson Bell, Advertising Director
PO Box 652 Niwot, CO 80544

DISPLAY ADVERTISING RATES

FULL PAGE

	Single	52 weeks Every Other Issue	52 weeks Every Issue
Per Issue	\$539	\$485	\$431

HALF PAGE

	Single	52 weeks Every Other Issue	52 weeks Every Issue
Per Issue	\$310	\$279	\$248

QUARTER PAGE

	Single	52 weeks Every Other Issue	52 weeks Every Issue
Per Issue	\$178	\$160	\$143

EIGHTH PAGE

	Single	52 weeks Every Other Issue	52 weeks Every Issue
Per Issue	\$102	\$92	\$82

CLASSIFIED ADS must be submitted on our website at <https://www.lhvc.com/classifieds>

Analytics

The Left Hand Valley Courier's website has approximately 15,000 views per month with almost 900 active users. The Courier has an active social media presence with approximately 14,800 followers on Facebook and nearly 700 Instagram accounts reached each month. The Courier posts on both sites about 4 times per week. Both accounts have seen a marked increase in followers and engagement during 2024.

The Left Hand Valley Courier can boost your advertisement by posting it to our social media followers for an additional \$25 per post.

MECHANICALS

Column Sizes

1 Column	1.77 inches
2 Columns	3.70 inches
3 Columns	5.63 inches
4 Columns	7.57 inches
5 Columns	9.5 inches

Files accepted

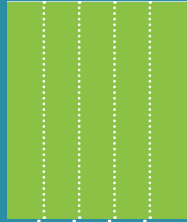
- PDF, JPEG, TIFF, or EPS
- 150 ppi resolution, CMYK color space
- Files need to be press optimized with fonts embedded

* RATES EFFECTIVE June 1, 2024



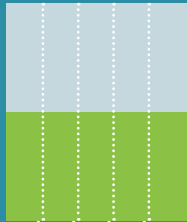
LEFT HAND VALLEY
COURIER
EST
1997
All local. All the time.

AD SIZES



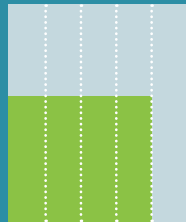
FULL PAGE

9.5 x 11 inches



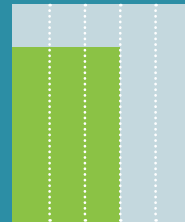
HALF PAGE

9.5 x 5.4 inches



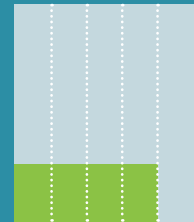
HALF PAGE

7.57 x 6.75 inches



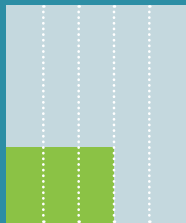
HALF PAGE

5.63 x 9 inches



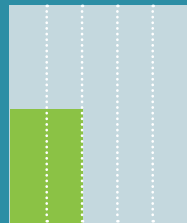
QUARTER PAGE

7.57 x 3 inches



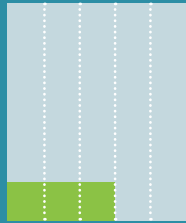
QUARTER PAGE

5.63 x 4 inches



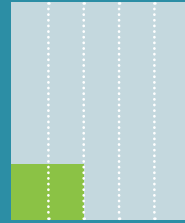
QUARTER PAGE

3.70 x 6 inches



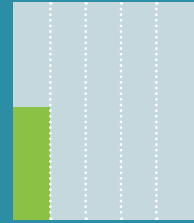
EIGHTH PAGE

5.63 x 2 inches



EIGHTH PAGE

3.70 x 3 inches



EIGHTH PAGE

1.77 x 6 inches

The Left Hand Valley Courier is a nonprofit WEEKLY newspaper exclusively devoted to news and issues concerning the Niwot and Gunbarrel communities. Each WEEKLY full color newspaper is published online with one issue printed monthly. The printed editions are delivered free to 6,000 homes and businesses in the Niwot and Gunbarrel area. The Courier currently has approximately 400 online subscribers.

The Courier covers community events, local growth, governmental issues, businesses, nonprofit organizations, schools, and sports. The Courier also features articles about local entrepreneurs, residents, workers, and students at Niwot High School, Niwot Elementary School, Heatherwood Elementary School, and Sunset Middle School.

The history and growth of this unique area, along with stories of its cultural attributes and events, are widely read. The Courier's professional journalism earned the Courier and its reporters multiple Colorado Press Association awards.

Thank you for supporting The Left Hand Valley Courier, and local journalism and businesses.

For more information, contact advertising@lhvc.com

303-845-3077

Advertiser information:

Company _____ Name _____
Title _____ Address _____
Email address _____ Phone number _____

Order Information:

Ad size: _____ Number of insertions: _____ Social Media Boost: _____
Start date: _____ End date: _____ Total Price: _____

NOTE: 5% discount for orders of over 6 insertions.

Other information:

Early cancellation will result in a rate increase to the single ad rate.
Advertiser agrees to the terms stated herein and certifies he or she has the authority to enter into this contract on behalf of the Advertiser:

Advertiser signature

By: _____

(Print name, title and company)

Date: _____

Accepted by Left Hand Valley Courier

By: Alyson Varvel Bell, Advertising Director
advertising@lhvc.com
(303) 845-3077

Date: _____



Payment due upon receipt. Interest at 1.5% per month (18% per annum) if not paid within 15 days.