



LEFT HAND VALLEY COURIER

All local. All the time.

RATE CARD

The Left Hand Valley Courier is the weekly publication of Niwot & Gunbarrel Colorado.

CIRCULATION

Print Week Editions are delivered to 6,000 households and businesses in the Niwot and Gunbarrel area.

Online Editions are delivered to subscribers every Wednesday.

DEADLINES

Published: Weekly on Wednesdays

Ad/Insert Deadline: 5pm Thursday

Editorial Copy Deadline: 5pm Sunday

Letters to Editor Deadline: 5pm Sunday

SPECIALTY RATES

Cost to build ad: \$75 under 1/2 page
\$125 1/2 page and larger

One revision on ads per issue free

Additional changes: \$50

Non-Profits: 10% Discount

PRE-PRINTED INSERTS

Quotes available upon request.

Editorial: 303-845-3077

advertising@lhvc.com

Alyson Bell 303-931-9083

PO Box 652 Niwot, CO 80544

DISPLAY ADVERTISING RATES

FULL PAGE

	Single	4Wks	13Wks	26Wks	52Wks
Print	\$490	\$466	\$440	\$417	\$393
Online Only	\$370	\$341	\$330	\$313	\$295

THREE QUARTER PAGE

	Single	4Wks	13Wks	26Wks	52Wks
Print	\$370	\$341	\$330	\$313	\$295
Online Only	\$277	\$256	\$248	\$235	\$221

HALF PAGE

	Single	4Wks	13Wks	26Wks	52Wks
Print	\$249	\$239	\$228	\$215	\$201
Online Only	\$187	\$179	\$171	\$162	\$152

QUARTER PAGE

	Single	4Wks	13Wks	26Wks	52Wks
Print	\$132	\$122	\$116	\$109	\$102
Online Only	\$99	\$91	\$87	\$81	\$77

EIGHTH PAGE

	Single	4Wks	13Wks	26Wks	52Wks
Print	\$73	\$65	\$62	\$59	\$54
Online Only	\$55	\$48	\$46	\$44	\$41

BIZ CARD (TWELTH PAGE)

	Single	4Wks	13Wks	26Wks	52Wks
Print	\$54	\$52	\$50	\$47	\$43
Online Only	\$41	\$39	\$37	\$35	\$32

CLASSIFIED AD RATE

Print	\$21
Online Only	\$15

Flat rate classified ad, 8 line maximum (6 words per line)

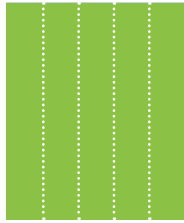
* RATES EFFECTIVE June 1, 2022



LEFT HAND VALLEY COURIER

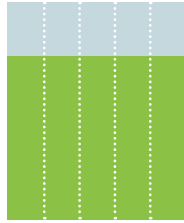
All local. All the time.

AD SIZES



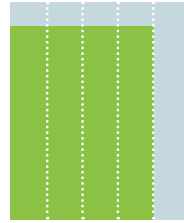
FULL PAGE

9.5 x 11 inches



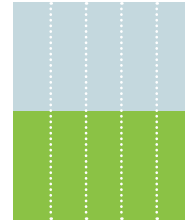
3/4 PAGE

9.5 x 8.4 inches



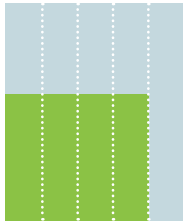
3/4 PAGE

7.57 x 10.5 inches



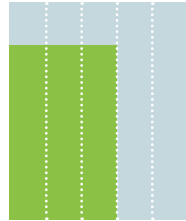
HALF PAGE

9.5 x 5.4 inches



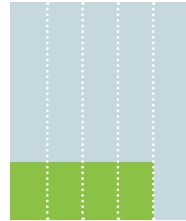
HALF PAGE

7.57 x 6.75 inches



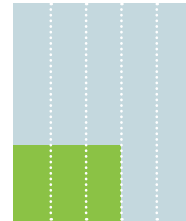
HALF PAGE

5.63 x 9 inches



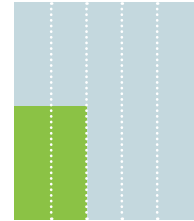
QUARTER PAGE

7.57 x 3 inches



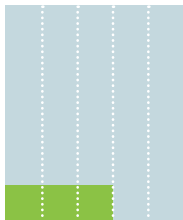
QUARTER PAGE

5.63 x 4 inches



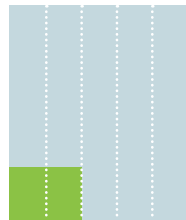
QUARTER PAGE

3.70 x 6 inches



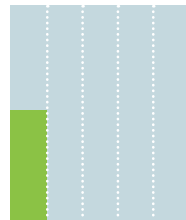
EIGHTH PAGE

5.63 x 2 inches



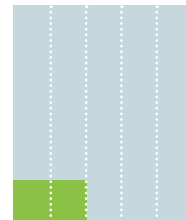
EIGHTH PAGE

3.70 x 3 inches



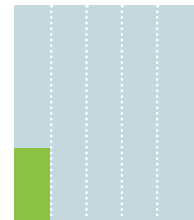
EIGHTH PAGE

1.77 x 6 inches



TWELFTH PAGE

3.70 x 2.5 inches



TWELFTH PAGE

1.77 x 5 inches

MECHANICALS

Column Sizes

1 Column	1.77 inches
2 Columns	3.70 inches
3 Columns	5.63 inches
4 Columns	7.57 inches
5 Columns	9.5 inches

Files accepted

- PDF/X-1a, JPEG, TIFF, or EPS
- Files need to be press optimized with fonts embedded
- 150 ppi resolution, CMYK color space

Unacceptable Media

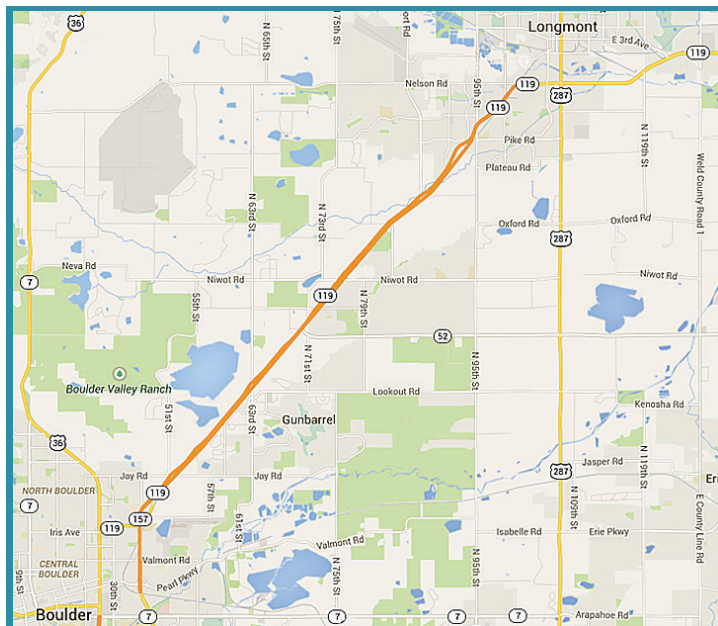
- Laser prints and graphics from websites
- Quark or InDesign files
- Images embedded in Microsoft Word, Publisher, or Power Point



The Left Hand Valley Courier is an online-subscription-based, full color weekly newspaper, covering community, business, school and sports information and events in the Niwot and Gunbarrel communities of Boulder County, Colorado. As of April 8, 2020, the Courier is a digital, on-line newspaper, with print editions delivered free to 6,000 homes and businesses every four weeks. A subscription can be purchased online at www.lhvc.com.

Founded on April 1, 1997, the Courier features articles on local entrepreneurs, residents, workers and area students in some of the nation's best schools. We follow area athletes from their high school successes to college and beyond. The history and growth of our unique area, along with stories of its cultural attributes and events, are widely read. We cover news about the area's nonprofits and local government issues, as well as provide coverage of nationally known companies that are part of the Left Hand Valley.

As always, thanks for reading and for supporting our local businesses.



For more information, contact advertising@lhvc.com

303-845-3077