



RATE CARD

The Left Hand Valley Courier is the weekly publication of Niwot, Colorado.

CIRCULATION

7,000 free copies will be distributed to households and businesses in the Niwot, Gunbarrel, and South Longmont area.

DEADLINES

Published: Weekly on Wednesdays
Ad/Insert Deadline: Noon Thursday
Editorial Copy Deadline: 4pm Thursday
Letters to Editor Deadline: 4pm Thursday

SPECIALTY RATES

Cost to build ad: \$50
One revision on ads per issue free
Additional changes: \$50
Non-Profits: 10% Discount

PRE-PRINTED INSERTS

Quotes available upon request.

DISPLAY ADVERTISING RATES

FULL PAGE

	Open Rate	4Wks	13Wks	26Wks	52Wks
Rate	\$446.00	\$424.00	\$399.00	\$379.00	\$357.00

THREE QUARTER PAGE

	Open Rate	4Wks	13Wks	26Wks	52Wks
Rate	\$325.00	\$310.00	\$299.00	\$277.00	\$269.00

HALF PAGE

	Open Rate	4Wks	13Wks	26Wks	52Wks
Rate	\$227.00	\$217.00	\$207.00	\$195.00	\$183.00

QUARTER PAGE

	Open Rate	4Wks	13Wks	26Wks	52Wks
Rate	\$120.00	\$111.00	\$105.00	\$99.00	\$93.00

EIGHTH PAGE

	Open Rate	4Wks	13Wks	26Wks	52Wks
Rate	\$66.00	\$59.00	\$56.00	\$54.00	\$49.00

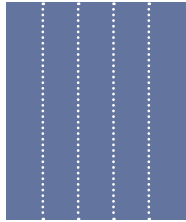
BIZ CARD (TWELFTH PAGE)

	Open Rate	4Wks	13Wks	26Wks	52Wks
Rate	\$49.00	\$47.00	\$45.00	\$43.00	\$39.00

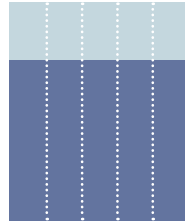
\$21 flat rate classified ad, 8 line maximum (6 words per line)



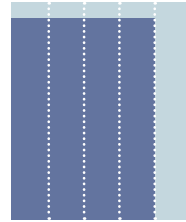
AD SIZES



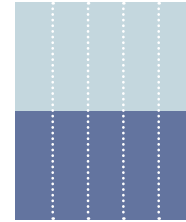
FULL PAGE
9.5 x 11 inches



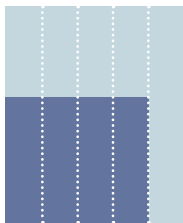
3/4 PAGE
9.5 x 8.4 inches



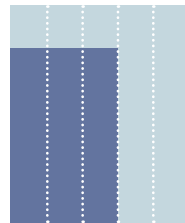
3/4 PAGE
7.57 x 10.5 inches



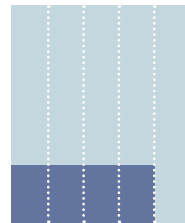
HALF PAGE
9.5 x 5.4 inches



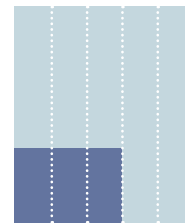
HALF PAGE
7.57 x 6.75 inches



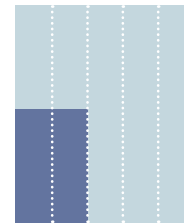
HALF PAGE
5.63 x 9 inches



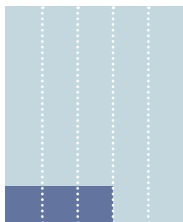
QUARTER PAGE
7.57 x 3 inches



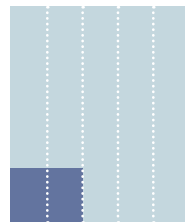
QUARTER PAGE
5.63 x 4 inches



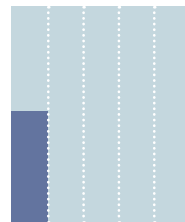
QUARTER PAGE
3.70 x 6 inches



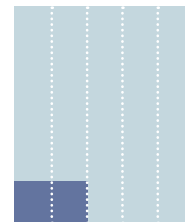
EIGHTH PAGE
5.63 x 2 inches



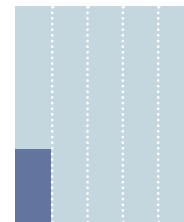
EIGHTH PAGE
3.70 x 3 inches



EIGHTH PAGE
1.77 x 6 inches



TWELFTH PAGE
3.70 x 2.5 inches



TWELFTH PAGE
1.77 x 5 inches

MECHANICALS

Column Sizes

1 Column	1.77 inches
2 Columns	3.70 inches
3 Columns	5.63 inches
4 Columns	7.57 inches
5 Columns	9.5 inches

Files accepted

- PDF/X-1a, JPEG, TIFF, or EPS
- Files need to be press optimized with fonts embedded
- 150 ppi resolution, CMYK color space

Unacceptable Media

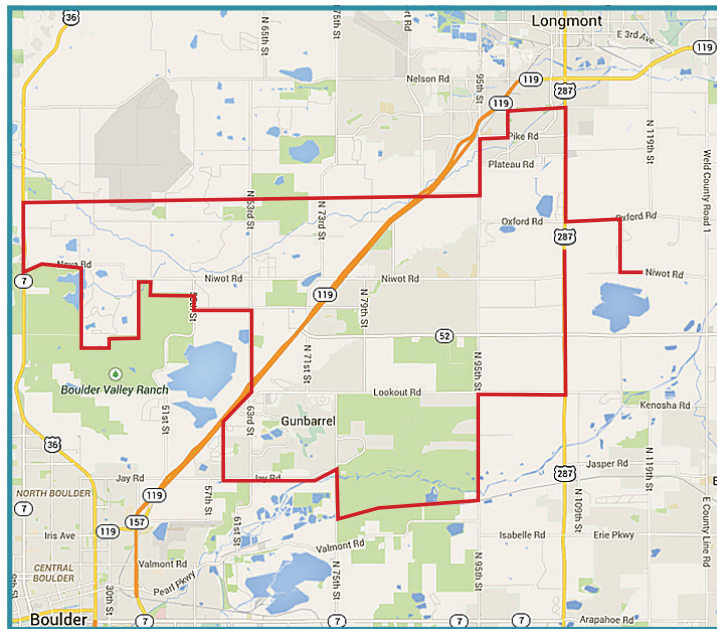
- Laser prints and graphics from websites
- Quark or InDesign files
- Images embedded in Microsoft Word, Publisher, or Power Point



LEFT HAND VALLEY COURIER

The Left Hand Valley Courier is a full color, weekly newspaper with a community focus, covering breaking news in Niwot, Gunbarrel and South Longmont. The paper's editorial content is a mix of hard news and feature-length stories about people in the Left Hand Valley, including North Boulder. Coverage features local entrepreneurs, students in some of the best schools in the nation, and elite high school, college and professional athletes.

The Courier is the most widely read source of inside news about the area's non-profit activities, county government issues, and nationally known companies such as Crocs, IBM, Leanin' Tree, Celestial Seasonings and Medtronic.



For more information, contact advertising@lhvc.com

303-845-3077